



THE TEACHING CENTER



APPLYING COGNITIVE SCIENCE TO TEACHING: INTERLEAVING, INTEGRATING VISUALS, AND RESETTING ATTENTION

Gina Frey

Executive Director, The Teaching Center

Florence E. Moog Professor of STEM Education, Chemistry

gfrey@wustl.edu

<http://teachingcenter.wustl.edu>

Key Ideas



1. Interleave content
2. Design instruction to maximize learning and retention
 - Connect new knowledge to prior knowledge
 - Introduce concepts both visually and verbally
 - Help students select and organize information in working memory
3. Reset and refresh attention

Interleave content

Blocking

Presentation order

Learn Volume—**Wedge**

Examples:

1. **Wedge** Problem
2. **Wedge** Problem

Learn Volume—**Spheroid**

Examples:

1. **Spheroid** Problem
2. **Spheroid** Problem

Learn Volume—**Half Cone**

Examples:

1. **Half Cone** Problem
2. **Half Cone** Problem

Homework order

Learn
Volume—**all
three shapes**

Practice:

1. **Wedge** Problem
2. **Wedge** Problem
3. **Wedge** Problem
4. **Spheroid** Problem
5. **Spheroid** Problem
6. **Spheroid** Problem
7. **Half Cone** Problem
8. **Half Cone** Problem
9. **Half Cone** Problem

Blocking vs Interleaving

Blocking

Learn
Volume—**all
three shapes**

Practice:

1. **Wedge** Problem
2. **Wedge** Problem
3. **Wedge** Problem
4. **Spheroid** Problem
5. **Spheroid** Problem
6. **Spheroid** Problem
7. **Half Cone** Problem
8. **Half Cone** Problem
9. **Half Cone** Problem

Interleaving

Learn
Volume—**all
three shapes**

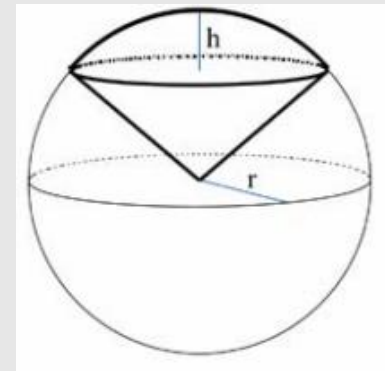
Practice:

1. **Wedge** Problem
2. **Spheroid** Problem
3. **Half Cone** Problem
4. **Spheroid** Problem
5. **Half Cone** Problem
6. **Wedge** Problem
7. **Spheroid** Problem
8. **Wedge** Problem
9. **Half Cone** Problem

Interleaving Study



- Learn about volume of 4 more obscure geometric solids (ones on which students would not have prior knowledge)
- 18 undergraduates were separated into two groups (mixers and blockers)
 - Blocked: Instruction + practice problems on each solid in turn
 - Interleaved (mixers): Instruction on all solids; interleaved practice
- Tutorials, practice problems, and test were the same for both groups
- Time on task was the same for both groups



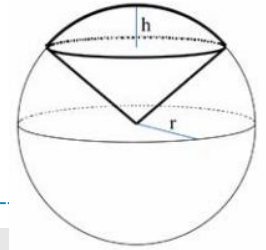
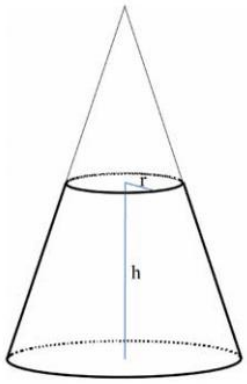
Rohrer, D., & Taylor, K. (2007). The shuffling of mathematics problems improves learning. *Instructional Science*, 35(6), 481-498.

Study Design

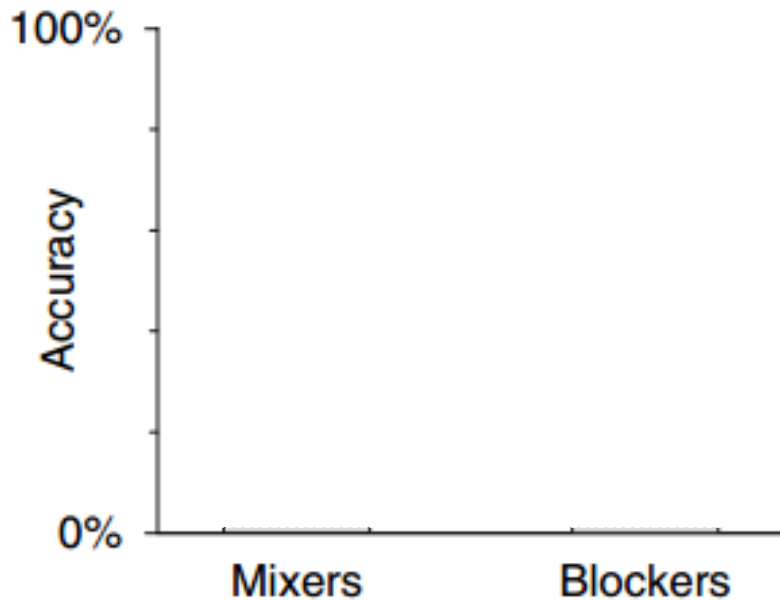


Group	Week 1 (Practice Session 1)	Week 2 (Practice Session 2)	Week 3 Test
Interleaving (mixers)	4 tutorials, interleave problems, visual soln after each problem	4 tutorials, interleave problems, visual soln after each problem	8 novel problems (2 of each solid type) in random order; no feedback
Blockers	Tutorial 1, block 1 of problems; tutorial 2, block 2 of problems; etc. Visual soln after each problem	Tutorial 1, block 1 of problems; tutorial 2, block 2 of problems; etc. Visual soln after each problem	8 novel problems (2 of each solid type) in random order (exact same order as mixers test); no feedback

Interleaving – Mix, Don't Block

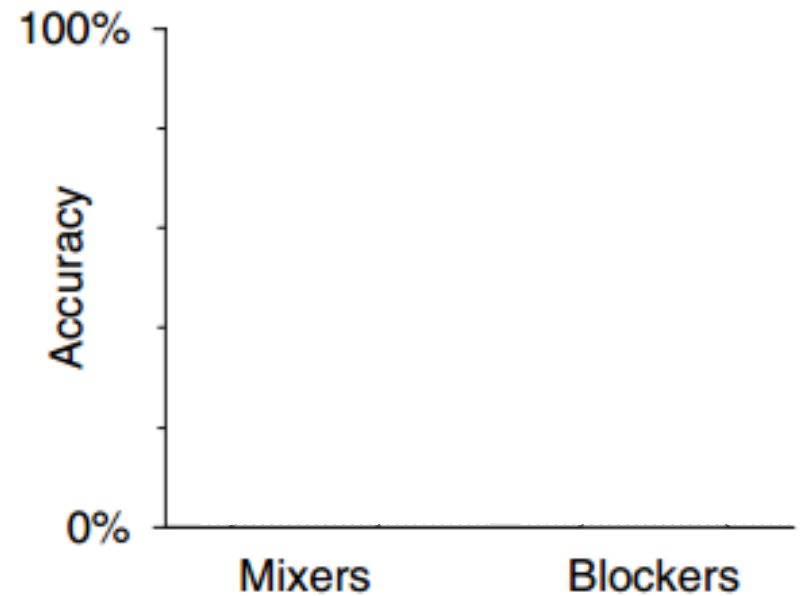


Practice Performance



Combined practice: blockers > mixers;
($p < 0.01$)

Test Performance



Test: mixers > blockers; $p < 0.05$

Rohrer, D., & Taylor, K. (2007). The shuffling of mathematics problems improves learning. *Instructional Science*, 35(6), 481-498.

Key Findings



- Mixed practice produced superior test performance and inferior practice performance (compared to blocked practice):
 $F(1,16)=35.08, p < 0.001$
- If students recalled correct formula, the correct answer was almost always found (only one incorrect calculation answer in each a mixer and a blocker).
 - Implies that mixers and blockers knew **how** to solve each kind of problem at the time of the test
 - Poor performance of blockers was lack of discrimination ability
- Caveats
 - Tasks are procedural; not conceptual
 - Lab-based; not classroom setting

Interleaving of Problem Types



- Mixing together (interleaving) different types of problems during practice slows down initial learning, but leads to better long-term learning and increased ability to differentiate among problem types (Rohrer & Taylor, 2007; Taylor & Rohrer, 2010)
- Practical Implications
 - Difficulty of problems is two-fold: how to solve the problem and what is the problem type (or concept) being asked
 - Interleaving gives practice on both issues

Blocked Homework Schedule



	Week One	Week Two	Week Three	Week Four
Major Lecture Topic	1-Sample t-test	Independent Samples t-test	Paired t-test	1-way ANOVA
Homework Problems	4 Week One	4 Week Two	4 Week Three	4 Week Four

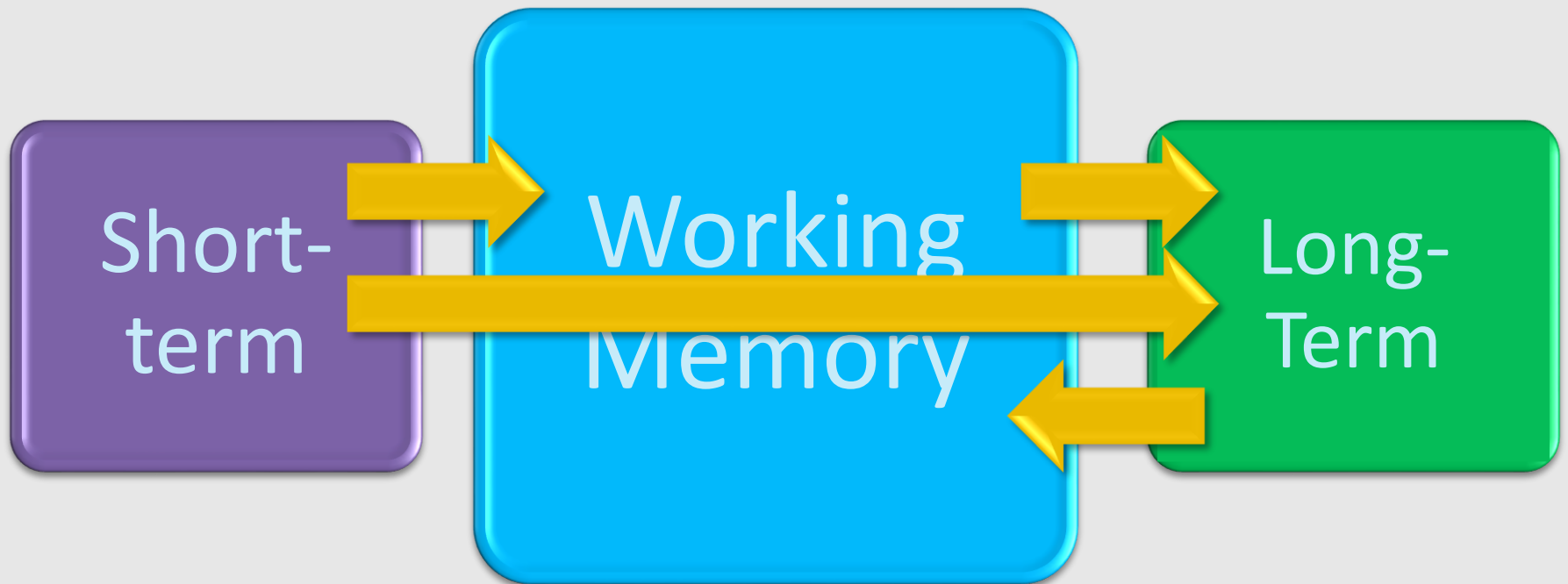
Interleaved Homework Schedule



	Week One	Week Two	Week Three	Week Four
Major Lecture Topic	1-Sample t-test	Independent Samples t-test	Paired t-test	1-way ANOVA
Homework Problems	2 Week One	2 Week Two 1 Week One	2 Week Three 2 Week Two 1 Week One	3 Week Four 1 Week Three 1 Week Two 1 Week One

Note: Problems Types would actually be randomized, not given sequentially as they are listed above

Working Memory



More on Working Memory



Dual Channels for Processing

- Visual versus Verbal Information

Instruction

Words

verbal or visual

Images

visual

Select and Integrate

Student Learning

Working Memory

Organize
new knowledge

Connect

Long-Term Memory:

Prior Knowledge

Adapted from Mayer, R. E. (Nov. 2008). Applying the Science of Learning: Evidence-Based Principles for the Design of Multimedia Instruction. *American Psychologist*. 760-769.

Combine Visual and Verbal Information, but . . .

Select

Reduce extraneous material



Organize and Connect

Signal
most
important
ideas or
facts

Place
words
and
aligned
graphics
close
together

Reduce
Redundancy

Help students
integrate
visual and
verbal
information

Connect new
knowledge
to prior
knowledge;
show
relationships

Adapted, from Mayer, R. E. (Nov. 2008). Applying the Science of Learning: Evidence-Based Principles for the Design of Multimedia Instruction. *American Psychologist*. 760-769.

Combining Visual and Verbal Information: An Example



Professor Diana Kleiner, [Roman Architecture](#), Yale University

Discussion



- What does the instructor do to help you learn and remember what she is teaching?
- What could the instructor have done to make it easier for you to learn and remember this information?

Maximizing Working Memory Capacity



Limit the amount of information being presented

Draw on student's prior knowledge

Help students integrate visual and verbal information

Engage students in active processing (e.g. retrieving, making connections)



Attention in the Classroom



Johnstone and Percival (1976)

- Classroom-based study
- Observers recording attention breaks
- Attention lapses start at 10-18 minutes
- Lapses every 3-4 minutes by end of lecture

Johnstone, A. H., & Percival, F. (1976). Attention breaks in lectures. *Education in chemistry*, 13(2), 49-50.

Attention in the Classroom



Johnstone and Percival (1976) Defined break in attention as:

“...a period of general lack of concentration involving the majority of the class, and not merely isolated individuals”



Attention in the Classroom: Bunce & Flens, 2010



- Method
 - Clickers used to record:
 - ✦ Short attention lapse (1 minute or less)
 - ✦ Medium attention lapse (2-3 minutes)
 - ✦ Long attention lapse (5 minutes or more)
 - Lapses reported after realization they had occurred
 - Lectures, demonstration, and clicker questions studied
 - 6 weeks of data collection

Results



- Attention lapses of 1 minute or less were most common
- At the start of lecture, attention lapses occurred every 3-4 minutes; by the end of lecture – about every 2 minutes
- There were fewer attention lapses reported during and after periods of active learning

Reset and Refresh Attention



Don't assume that you have your student's attention for 10-15 minute stretches

Use episodes of active learning to engage and refresh attention

Design class structure for the given session length

Key Concepts



1. Interleaving
2. Designing instruction to maximize learning and retention
3. Reset and refresh attention

Reflective Discussion (5-min)



- Identify one or two concepts or strategies from this discussion that you would like to apply to your teaching.
- What is one concept or area of research that you would like to learn more about?